

e-learning industry showcase

At last . . . A Cure for the Confusion . . . The E-Learning Industry Showcase

What's going on? "E-Learning" "Knowledge Management" "Knowledge-Commerce" "Universal Platform" are the latest training buzzwords, and you're seeing them everywhere. Everyone from CEOs, CTOs and CKOs to editors, analysts, institutions and corporations across the globe are focusing on this fast-growing "learning" marketplace. The training market is at 98 billion dollars and is expected to keep growing. No wonder it is gaining such recognition.

"Would you like white or red sauce?" If you feel like the choices and claims in today's e-Learning marketplace make it difficult to select a training solution that meets your needs, join the crowd. We agree that without enough accurate information, we find ourselves making a leap of faith as we select solution providers. In some cases, and often after a lot of expense, the solution will not deliver on promised claims. Instead it delivers costly, lengthy implementations and lost opportunities.

It's obvious. In this fast-paced, increasingly complex and competitive business world, we cannot afford to gamble on an e-Learning solution that does not immediately deliver on promised functionality. Obviously, experiencing e-Learning solutions before deploying them gives us the advantage of being better informed, more confident and able to make better decisions more quickly. These advantages result in a quicker Return On Investment (ROI), which is, of course, the all-important bottom line.

Great news! Learnframe developed the e-Learning Industry Showcase to demonstrate working e-Learning solutions from multiple vendors that give decision makers the kind of information they need to act: knowledge rather than guesswork. Learnframe has invited ALL training solution providers to join this grand venture to advance the e-Learning industry.

Learnframe's primary goals for the e-Learning Industry Showcase are:

- Advance the e-Learning industry by describing and comparing available solutions in the market, thus eliminating confusion in the market and educating decision makers.
- Show how a best-of-breed solution is quickly built on a complete e-Learning platform by demonstrating the individual and collective benefits of participating partners.

Benefits for e-Learning Industry Showcase partners include:

- **Powerful Sales Tool** — Provides a powerful sales tool in a top quality site from which partners can show their products individually or as part of a complete e-Learning solution integrated with Learnframe's learning management system (LMS) and other vendor products.
- **Communicate and Accelerate Partnership Value** — Opens a communication channel that partners can leverage to increase partnership value and customer mind share for their products.
- **Increase Visibility As An Industry Leader** — Offers the opportunity to take a leadership role by influencing and advancing the e-Learning industry.

For more information visit www.elearningshowcase.com or call 800-738-9800.